# **ELAND WARD**

229 S Westlake Ave. 101 Los Angeles CA, 90057 elandwward@gmail.com 415.574.1206 | itseland.com

# **ABOUT**

I am skilled at working with teams crossfuntionally, and am at ease in high-stress, deadline related production and design scenarios. I have expert level knowledge with Adobe Creative Suite, and am proficient with both Figma and Sketch.

# EDUCATION

2007 BFA Graphic Design – California College of The Arts

### EMPLOYMENT

#### 2022 - Present Capital Brands / Delonghi / nutribullet | Senior Production Artist

At Capital Brands I work on both retail boxes and user manuals for a variety of products in the nutribullet and magic bullet line. My responsibilities include pre-press file prep and printer handoff, product updates, and design of user manuals and retail box artwork that strictly adhere to brand guidelines.

### 2019 - 2022 Peloton Interactive Inc. | Senior Production Artist / Designer

At Peloton I worked as a production artist / designer on the packaging team. I was responsible for pre-press file management, quality control and designing and illustrating product user manuals and retail boxes.

#### 2019 - 2019 Assouline Publishing | Production Artist / Designer

Assouline is a leading high end publisher of art and coffee table books. At Assouline I created vector illustrations, retouched photos and handled pre-press production including checking proofs, laying out copy and going over blue line copies.

#### 2017 - 2018 Thicket Labs | Production Artist / Designer

Thicket Labs was an online networking and problem solving startup. I was brought in to help assist the lead designer. My responsibilities included production design, illustration, pre-press quality control and file management.

#### 2016 - 2016 New York City Ballet @ Lincoln Center | Production Artist

I worked on the production and layout of New York City Ballet's schedule and program. I handled layout via InDesign, and was responsible for the bulk of pre-press oversight and file management.

# REFERENCES

**Upon Request.**